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Banor Capital plays tennis to lend a hand to mothers and children

Banor Capital, one of London's most successful asset management firms, is stepping onto the tennis court to provide tangible help for disadvantaged mothers and their children. Banor Capital will be sponsoring the fourth edition of the Panatta Tennis Invitational. The charity tennis tournament is promoted by Adriano Panatta with the support of Banca Generali to support the WeWorld charity and the rights of disadvantaged women and children.

The tournament, which takes place on 30 June at the Quanta Club in Milan, will see thirty-two "doubles" take up the challenge, including two players from Banor Capital's team. Several famous faces from the world of entertainment will also be taking part and supporting the WeWorld project. The winners will receive their prize from the legendary captain of the first Davis Cup: Adriano Panatta.

"We're honoured to join Adrian Panatta in this charity event", explains Giacomo Mergoni, CEO at Banor Capital. "Occasions like this give us a real opportunity to support the important projects promoted by WeWorld and help those most in need".

The revenue from the tournament will be donated to WeWorld, which works in Italy and many other countries around the world to defend the rights of disadvantaged women and children. It provides education, health assistance and protection from violence and abuse. In addition to concrete action on the ground, WeWorld organises awareness-training courses for individuals and institutions in an attempt to change the cultural approach to problems which still, sadly, affect many women and children. A challenge not to be missed.